

Rayat Shikshan Sanstha's

KARMAVEER BHAURAO PATIL COLLEGE, VASHI

(AUTONOMOUS)

Research Projects Undertaken by Students (TY BMS)

Sr. No.	Name Of Student	Title	Name Of Guide
1	Samad Patel	Amazon India's Internet Marketing Strategies	Sneha More
2	Rupali Jagtap	The Study Of Brand Analysis Of Cadbury Company With Special Reference To Mumbai Region	Sneha More
3	Shetty Hrithik Ashok	To Study The Marketing Strategies Of Tata Motors	Sneha More
4	Alwira Faruk Mokashi	The Study Of Brand Management Of Book My Show	Sneha More
5	Saif Dilair Bagkari	The Study Of Digital Marketing Of Paytm Digital India	Sneha More
6	Ashish Sanjay Khalate	Comparison Of Marketing Strategies Of Amazon & Flipkart	Sneha More
7	Pooja Shivaji Shinde	The Study Of Consumer Satisfaction Of Dominos Pizza With Special Reference To Navi Mumbai	Sneha More
8	Sakshi Santosh Pawar	The Study Of Effective Pricing Strategies Of Mcdonalds With Special Reference To Navi Mumbai	Sneha More
9	Tanuj Thakur	The Study Of Marketing Mix Strategy Of Coca-Cola	Sneha More

10	Varsha Madhukar Pisal	The Study Of Brand Management Of Tata Consultancy Services	Sneha More
11	Varada Rajendra Khankar	The Study Of Consumer Behaviour Towards Nike	Sneha More
12	Hemant Thakur	To Study Marketing Research, Marketing Mix, Swot.Analysis Of Coco Cola.	Sneha More
13	Kaushik Ravindra Keni	The Study Of Marketing Strategies At Indirage Enterprises	Sneha More
14	Pooja Mahendra Ghadge	The Study Of Product Strategy Of Reliance Nippon Life Insurance	Sneha More
15	Rajkumar Patel	The Study Of Market Strategy Of Amul Products	Sneha More
16	Omkar Shirgaonkar	To Study The Research Of Production Quality, Quantity,And Brand Management By Pepsico India.	Sneha More
17	Vighneshwar Yadav Karke	To Study The Promotion Strategy Of Macdonalds With Special Reference To Navi Mumbai	Sneha More
18	Amit Arvind Singh	To Study The Marketing And Advertising Strategy Efectiveness Towards One Plus	Sneha More
19	Aadish Dipak Jain	To Study Of Marketing Mix Strategy Of Woodland With Special Reference Of Navi Mumbai	Sneha More

20	Sankalp Santosh Bavalekar	A Study On Impact Of Social Media Marketing On Consumer Buying Behavior With Reference To Thane District	Sneha More
21	Rohan	To Study Advertisement Strategies Of Puma Brand	Sneha More
22	Snehal Bhaskar Gawali	To Study Social Media As A Tool Of Marketing And Creating Brand Awareness	Sneha More
23	Bhagyashree Ramesh Hanchate	To Study On Service Provided By Icic Bank	Sneha More
24	Vikas Dashrath Gupta	Marketing Strategies Of Reliance Retail Stores.	Sneha More
25	Pradip Baban Mhaske	To Study Consumer Perception Toward Mahindra And Mahindra	Sneha More
26	Amaan Balam Gadkari	A Study Of Consumer Satisfaction Towards Royal Enfield	Sneha More
27	Aniket Rajesh Mishra	A Study Of Production Quality,Quantity And Brand Management Of Nestle	Sneha More
28	Kartik Shivprakash Gupta	Consumer Buying Behaviour Towards Life Insurance Policy	Sneha More
29	Pallavi Satish Thakur	A Study On Marketing Analysis Of Pharmaceutical Industry In India	Sneha More

30	Ajay Deepak Magade	To Study Consumer Behaviour To Words Co-Operative Banks	Sneha More
31	Omkar Mahendra Nikalje	A Study Of The Customer Satisfaction And Service Analysis On Automobile Industry Regarding Tvs.	Sneha More
32	Vaishnavi Maruti Rokade	A Study On Marketing Tools Opted By Netflix	Sneha More
33	Niranjan Nitin Chikane	Study Of Production Quality,Quantity And Brand Management Of Bisleri.Co	Sneha More
34	Rutik Nitin Sansare	To Study The Role Of Integrated Marketing Communication In Rural Market In India With Strategy Of Mayur Industries And Janak	Sneha More
35	Anish Dattatray Sole	To Study The Marketing Strategy Of Bisleri Company.	Sneha More
36	Sonam Ramesh Kathe	Comparison Of Marketing Stratagies Amazon & Flipkart”	Sneha More
37	Omkar Haibati Sathe	Marketing Strategy Of Hiro Honda	Sneha More
38	Haider Ansari	Consumer Satisfaction Towards Nestle Products	Sneha More
39	Chandan Mourya	To Study The Market Strategy Brand Positioning Strategies Of Titan Watches	Sneha More
40			Sneha More

	Vishnu Shinde	A Study Of Consumer Perception Towards New Mobile Application Ctzapp	
41	Pratiksha Bhimrao Jadhav.	A Report On Analysis Of Credit Appraisal Process Of Abhudaya Co-Operative Bank Ltd.	Sneha More
42	Harshali Ashok Kharat	A Study Of Financial Services Provided By Hdfc Bank	Sneha More
43	Siddhesh Jagadish Gawand	Study On Financial Performance Of Sbi Bank	Sneha More
44	Pratik Kamlakar Rahate	Financial Analysis Of Wipro	Sneha More
45	Twinkle Sunil Gupta	A Study Of Distribution Network And General Insurance Industry	Sneha More
46	Akshata Laxman Gawde	Investment Awareness Of Salaried Individual Working In Service Sector	Sneha More
47	Shubhangi Shankar Erande	A Report On Financial Analysis Of Taxjeevan Consultancy	Sneha More
48	Vaishnavi Chandrashekhhar Thakur	Study Of Financial Services Provided By Parshwanath Co-Operative Bank	Sneha More
49	Pallavi Babu Gaonkar	A Study Of Cashless System And Cashless Society- India	Sneha More
50	Laxmi Ulappa Jamadar	Comparative Analysis Of Ulip And Mutual Fund Of Bajaj Alliance Life Insurance Company	Sneha More

51	Hrishikesh Vishwanath Patil	Project Report On Service Provided By Ca Rajesh Shinde And Associates	Sneha More
52	Gopal Sanjay Jogdand	Study On The Performance Of Mutual Fund	Sneha More
53	Arti Suresh Salunkhe	Comparative Study Of Home Loan On Sbi & Hdfc Bank	Sneha More
54	Kaustubh Shrirang Varkhade	Study On Venture Capital Of Industrial Development Bank Of India (Idbi)	Sneha More
55	Ajay Dhanaji Mane	Comparison Between Amazon And Flipkart Online Shopping Trend	Sneha More
56	Pratima Pandurang Jadhav	A Study On Various Products And Services Offered By Axis Bank	Sneha More
57	Prajakta Harishchandra Londhe	Recruitment And Selection Process Of Amul	Sneha More
58	Hemil Sunil Patil	Study Of Unit Linked Insurance In The Indian Insurance Market	Sneha More
59	Pooja Anant Wadhaval	Comparative Study On Nestlé And Britannia Company	Sneha More
60	Tejas Balde	Comparative Study Of Ratio Analysis On Tata Motors And Hero Motorcorp	Sneha More
61	Sadhana Ranjane	Cyber Crime In Banking Sector	Sneha More
62	Snehal Kate	The Study Of Indian Stock Market	Sneha More

63	Pushpa Choudhary	Anaylsis Of Investment Options	Sneha More
64	Gauri Santosh Pawar	A Study Of Indian Capital Market	Sneha More
65	Diksha Anoj Gupta	Product Strategies Of Private Life Insurance Company	Sneha More
66	Sandhya Limbaji Kondhalkar	Analysis Of Financial Statements Of Amul Company	Sneha More
67	Sourabh Deepak Babar	A Report On Financial Study Of Shree Jee Elevators India Pvt Ltd	Sneha More
68	Abhishek Ramdas Jadhav	Credit Risk Management Comparative Studies Of Sbi Bank & Pnb Bank	Sneha More
69	Shrutika Rajendra Pawar	Credit Risk Management In Sbi Bank	Sneha More
70	Harshada Rajaendra Zende	A Study On Customer Satisfaction Towards Banking Services Of IndusInd Bank	Sneha More
71	Akash Vinod Kaleti	Study Of Financial Services Provided By Reserve Bank Of India	Sneha More
72	Sonali Santosh Sarvale	Study Of Cunsumer Perseption About Life Insurance Policy	Sneha More
73	Nikita Navnath Salunkhe	Income Tax Application & Return	Sneha More
74	Archana Ramesh Andhale	Study On Scope Of Micro Finances And It's Impact	Sneha More
75	Ajay Deepak Magade	Study Of Health Insurance Policy In Lic	Sneha More
76	Shrutika Shantaram Kanse	"Acomparatively Study Of Ulip Offered By Icici Prudential And Other Life Insurance Companies"	Sneha More

77	Sakshi Maruti Sakpal	A Study Of Reliance Power Gmr Initial Public Offering (Ipo)	Sneha More
78	Trupti Dilip Kadam	Incentive And Compensation Management Of Siemens	Sneha More
79	Manasi Madhukar Kamble	Hr Practices At Taxjeevan Consultancy	Sneha More
80	Zinath Shaikh	Consultancy	Sneha More
81	Anulekha Arup Maiti	Services	Sneha More
82	Sayali Sunil Jadhav	Hyundai Motors	Sneha More
83	Disha Bhalendar Shrimali	Recruitment And Selection Process Of Coco Cola Company	Sneha More
84	Sonali Bhagwan Patil	Study Of Bpo Companies In India	Sneha More
85	Bhavika Prakash Mhatre	Study On Employee Motivation In Lic	Sneha More
86	Sayali Santosh Karnekar	Infrastructure Ltd	Sneha More
87	Akansha Laxman Parab	Effectiveness Among The Employees At Allsec	Sneha More
88	Mhatre	Development Activities In Thane Branches Of Gp Parsik	Sneha More
89	Bharate	Consultancy Services	Sneha More
90	Harshada Uday Patil	Study On Training And Development Of Tata Steel Ltd	Sneha More
91	Poonam Mahendra Jagtap	Comparative Study On Indian And West Working Culture	Sneha More
92	Sayali Satish Bhosale	Recruitment And Selection Process Of Hyundai Motor Company	Sneha More

93	Nikita Balaso Lakade	Performance Appraisal At Taxjeevan Consultancy Life Insurance	Sneha More
94	Tejas Prakash Jamkhandi	Study On Induction Programe Of Abhinav Sahakari Bank Ltd	Sneha More
95	Anmol Sagar Jagtap	Study Of Training Needs Of Employees In It Sector	Sneha More
96	Vinit Vijay Kadam	Employees Motivation In Bombay Marcantile Co-Operative Bank Pvt. Ltd.	Sneha More
97	Shrishty Santosh Pandey	Study Of Recruitment And Selection Process In Pepsico	Sneha More
98	Preeti Balu Pawar	Recruitment & Selection Process Of Bombay Dyeing Co.Ltd.	Sneha More
99	Krutika Sudhir Raje	The Study On Recruitment Process In Seabird Marine Services Pvt.Ltd	Sneha More
100	Vidya Dattaram Patil	The Effect Of Training And Development On Employment At Accra Polytechnic	Sneha More
101	Sweeti Chandrakant Nule	Study Of Problems Of Human Resources Management And Their Impact In Organisational Performance In Tata Consultancy Services.	Sneha More
102	Pankaj Anil Bhalerao	Human Resources Management In Banking Sector	Sneha More

Principal